



David Binder Research

Assembly District 13 Public Opinion Research Summary

KEY FINDINGS

A recent survey conducted in California's Assembly District 13 shows a competitive race, with Kathy Miller poised to consolidate support among a majority of voters in this Democratic district.

David Binder Research (DBR) conducted a survey of 400 likely November 2020 voters between July 23rd and 26th in English and Spanish.

- ✓ **After balanced information about the candidates, Kathy Miller leads Carlos Villapudua by a 42% to 31% margin.**
 - **Miller's support increases by 17% after voter education** (25% to 42%), while Villapudua's support drops slightly from 33% to 31%.
 - Villapudua's support never grows above 33% throughout the poll.
- ✓ **Kathy Miller's advantage is driven by support among Democrats, who make up 51% of the likely voter electorate.**
 - Among Democrats, Miller leads 54% to 23% after information.
 - Among No Party Preference (NPP) voters, Miller leads 38% to 29% after information.
 - Among women, Miller leads 40% to 31% after information.
 - ⊖ Villapudua's only base of support is among Republicans, who make up just 23% of the electorate *if they vote in this race*. After information, 9% of Republicans say they'd skip voting in this contest.

About David Binder Research

David Binder Research (DBR) provides research and insight to political, government, non-profit and private sector clients on a range of social and controversial issues, as well as for political candidates and ballot measure campaigns. DBR been part of teams to help elect a significant number of past and current elected officials, ranging from President Barack Obama and Governor Gavin Newsom to local city and County elected officials throughout the nation, California, and the San Joaquin Valley.